



AMAZON.008C1

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	:	Jacobi et al.
Appl. No.	:	09/850,263
Filed	:	May 7, 2001
For	:	PERSONALIZED RECOMMENDATIONS OF ITEMS REPRESENTED WITHIN A DATABASE
Examiner	:	Donald Champagne

Group Art Unit: 3622
Confirmation No.: 1552

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MAY 20 2004
GROUP 3600

AMENDMENT AND RESPONSE TO OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on February 5, 2004, please reconsider the above-referenced application in view of the following amendments and remarks:

05/19/2004 LWONDIM1 00000015 09850263

02 FC:1251

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